

USE AND GET SCHEME



AHMEDABAD MUNICIPAL
CORPORATION

Innovative step

- In an innovative way to eradicate practice of open defecation, Ahmedabad Municipal Corporation has announced “USE AND GET” scheme under which children under 14 years of age group will get Rs 1 / day for using public toilets.
- It has been observed that because of lack of awareness in slum area, children used to defecate just outside of the pay and use. So even after availability of proper toilets there may be possibility of open defecation in slum area just outside the Pay & Use.
- At this point after repeated meeting with officials, NGOs and political wing, they come to an opinion that some innovative ideas or program needed to aware the population to stop this nuisance.

Situation & Activity Done

- In AMC total 125 Nuisance spots are there, among these nuisance spots 59 nuisance spots are just outside the Pay & Use toilets & remaining 66 nuisance spots are away from pay & use toilet.
- Detail study carried of each toilet and identified the number of children not using Pay & Use and used to defecate outside it.
- Then after card was given to each child for proper record purpose and at each level awareness given by Public Health Supervisors and by NGO supervisors to minimize open defecation.
- Even follow up with community opinion carried out and it was observed that relationship between community and service provide improved a lot for this purpose.

Committee Resolution


- Even resolution passed by the Standing Committee of the AMC on 24th June 2015 and it was launched on next day as “Use & Get Scheme” to reduce nuisance spots and complete use of Pay & Use toilets.

Zone wise Pay & Use Toilet in AMC

ZONE	TOTAL PAY & USE TOILET	FREE PAY & USE TOILET
CENTRAL ZONE	76	45
EAST ZONE	46	26
NEW WEST ZONE	53	10
NORTH ZONE	46	14
SOUTH ZONE	36	10
WEST ZONE	63	29
TOTAL	320	134

Zone wise Pay & Use Toilet in AMC

ZONE	No. of Nuisance spots around Pay & Use Toilet	Distribution of Cards
CENTRAL ZONE	23	245
NEW WEST ZONE	5	151
NORTH ZONE	6	53
SOUTH ZONE	6	105
WEST ZONE	19	59
TOTAL	59	613



Sr. No.	Zone Name	No. of Nuisance Spots	Distribution of cards
1	Central Zone	23	245
2	New West Zone	5	151
3	South Zone	6	105
4	West Zone	19	59
5	North Zone	6	53
	Total	59	613

Distribution of Cards



Child using card



Distribution of card



Distribution of Card



Distribution of Card



Effect of Use & Get Scheme



Effect of Use & Get Scheme





